

Ascentis **Pre-Entry Level Award** in Digital Communications Overview Specification



Start Date:	01/05/2022
Review Date:	31/07/2025
Certification Review Date:	31/07/2026

Qualification Overview

This qualification focuses on introducing learners to online communications and lays the foundations for enabling social mobility using digital devices. Learners will be able to explore a range of digital communication methods and begin to build the skills needed to be able to read and reply to messages across a variety of platforms. Learners will also be introduced to the concept of social media. They will identify popular platforms and the types of media each platform uses. This qualification acts as a precursor to the: 'Communicating' skills statement take from the National Standards for Essential Digital Skills.

There are several features of this qualification that make it very appropriate for its target learners:

- Verification and certification can be offered throughout the year, allowing maximum flexibility for centres
- 1 short mandatory unit to complete
- Can be delivered either as a classroom-based course or as a blended learning programme
- Evidence can be generated within a wide range of organisational contexts allowing the qualification to meet the specific requirements of the learners

Aims

The aims of the qualification are to enable learners:

- To identify methods of digital communications
- To identify features of different types of digital communication
- To read and respond to digital communication

Target Group

This qualification is aimed at a range of learners, including those who have had little interaction with digital equipment and resources, and learners who may have had little or no experience of formal learning.

Assessment Method

The mandatory single unit is internally assessed through the learner building up a portfolio of evidence that covers the relevant assessment criteria, internally verified by the centre and then externally verified by Ascentis. Ascentis have devised photocards, and observation records to support the assessment of the qualification.

Rule of Combination

Learners must complete one unit for the Ascentis Pre-Entry Award in an Introduction to Digital Communications. This is a single-unit qualification and certification is given for achieving a pass in the external assessment.

Ascentis Pre-Entry Level Award in Digital Communications			
Title	Level	Credit Value	GLH
Digital Communications	Pre-Entry	2	20

Guided Learning Hours (GLH)

The recommended guided learning hours for this qualification is 20.

Total Qualification Time (TQT)

The total qualification time is 20.

Age Range of Qualification

This qualification is suitable for young people aged 14–19 and adult learners.

Contact & Further Information

New Centres please email hello@ascentis.co.uk or call **01524 845046**.

Existing Centres please visit the login area of our website, www.ascentis.co.uk, to view the full specification.

Product Development for enquiries please email development@ascentis.co.uk.